

SALEH ALGHUMIZ

Public Relations | Communications | Event & Media Coordination
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PROFESSIONAL SUMMARY

Final-year Public Relations student at King Saud University with three years of hands-on experience coordinating university events, managing social media platforms, and producing media content. Selected as one of five students to represent the College of Media at a national foundation event. Combines formal PR training with three years of frontline customer service, bringing practical communication skills to stakeholder engagement, event delivery, and digital content.

EDUCATION

Bachelor of Arts in Media — Public Relations Expected 2026
King Saud University, Riyadh

EXPERIENCE

Public Relations Committee — Volunteer Jan 2026 – Present
Management Club, King Saud University

- Coordinate internal and external communication for [X] university events per term, from announcement through post-event follow-up.
- Lead social media coverage for university events, growing engagement by [X] %.
- Work with cross-functional student teams to promote activities and increase attendance through targeted outreach.

Project Management & Media Committee — Volunteer Jun 2025 – Jan 2026
Management Club, King Saud University

- Produced visual and written media content and managed full documentation for university-wide events.
- Supported end-to-end planning and execution of student-led projects, meeting deadlines and delivery objectives.
- Used multimedia and design tools to strengthen the visual storytelling of committee activities.

Volunteer Representative Jan 2025
King Abdullah Housing Foundation | Riyadh

- Selected as one of five students to represent the College of Media at a national foundation exhibition.
- Engaged visitors and stakeholders on-site, communicating the foundation's mission and handling public enquiries throughout the event.

ADDITIONAL EXPERIENCE

Barista 2023 – Present
Nasaj Coffee, Starbucks, and independent cafés | Riyadh

- Deliver frontline customer service in high-volume cafés, serving [X]+ customers per shift under time pressure.
- Resolve customer complaints and manage peak-hour service, building the interpersonal and de-escalation skills that underpin public-facing communication work.

CERTIFICATIONS

Growth Hacking for Startup Companies • AI Secrets in Marketing for Startups — Wadi Riyadh Training Program (2025)

SKILLS

Public Relations: Media Communication • Stakeholder Engagement • Event Planning & Coordination
Digital & Content: Social Media Management • Content Creation • Social Media Analytics • Basic Video Editing
Tools: Canva • Microsoft Word & PowerPoint • [ADD: editing / scheduling tools you actually use]

LANGUAGES

Arabic (Native) • English (Intermediate)